

DGC BC Mission, Vision and Values Statement

Mission

To support and work towards growth of the industry and to teach, train and mentor each other to further the craft of film making in order to guarantee professionalism and utmost creativity. We support and promote each other and welcome new Members to our association for the betterment of our welfare and long-term success. We promote and encourage diversity and inclusiveness in our membership and in the British Columbia film and television industry.

Vision

We are unified as an association and are recognized as one of the most respected and influential memberships in the film industry. Through our highly trained and motivated Members, we have assumed leadership roles at all levels of the film business and are working around the globe. The DGC BC epitomizes individual creativity coupled with group solidarity; our Members are highly regarded within the industry.

Values

Respect

- We support each other in each of our activities
- We promote those in our Membership which in turn benefits the collective whole and welcome new Members who demonstrate skill and creative zeal
- We respect the communities in which we work; we leave no wake
- Co-operation and collaboration amongst those we work with results in a better product

Integrity

- We are honest with ourselves and those with whom we work
- We promote all opportunities to learn
- Fairness is an underlying principle in our dealings with people
- We remain committed to the good health and well-being of our Members

Leadership

- Leadership is our responsibility; we do so by example
- We are 100% committed to the completion of our tasks to the best of our abilities
- We promote and pursue life-long learning
- Perseverance is the hallmark of our leadership
- As leaders, it is our responsibility to set the standard and tone in all situations.